



AZ CPA Author Guidelines

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Editor Patty Gannon

Publisher Arizona Society of Certified Public Accountants

Description Four color magazine published 10 times a year (combined Issues March/ April and July/ August), covering information and issues relevant to Arizona CPAs. Membership includes CPAs who practice in Public Accounting, Private Industry and Government.

Submission Article length should range from 700 – 1,200 words. Please do not submit vendor-oriented articles that promote a product or service for CPAs. Avoid jargon and legal terminology that would not be understood by the average reader. Areas of interest to readers: practice management, issues of interest to sole practitioners, marketing, current legislation, new laws, tax issues, technology, issues relevant to a particular segment of the membership (public accounting issues, government accounting, or private industry). Articles may be submitted by e-mail (pgannon@ascpa.com) or on a disk (in Word) with accompanying hard copy. Please include short biography of author with article.

Deadline One month prior to publication date (example: April 1 for May issue) depending upon prior acceptance.

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