

Arizona Society of CPAs and Forensic Expert Witness Association



Mastering the Art of Oral Presentations

Saturday, October 10, 2009

Sheraton Wild Horse Pass Resort & Spa



 FORENSIC
EXPERT WITNESS
ASSOCIATION

Mastering the Art of Oral Presentations

October 10, 2009

ASCPA/FEWA Member Fee: \$195 Nonmember Fee: \$245
Course Code - MAOP

Recommended CPE Credit: 7 hours

Name: _____

Company: _____

Address: _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Check here if there is any change above

Check all that apply: CPA Not a CPA ASCPA Member
 FEWA Member Staff Nonmember

Special Services: Description: _____

To Register by Credit Card:

Credit card registration may be faxed to **(602) 252-1511**

Visa MasterCard American Express

Name as it appears on card: _____

Card Number _____

Exp. date _____

Signature of Card Holder _____

To Register by Check:

Check Enclosed — Make check payable and mail to:

Arizona Society of CPAs
4801 E. Washington St., Ste. 225-B
Phoenix, AZ 85034-2021

The ASCPA will be processing checks submitted in payment as an Electronic Funds Transfer (EFT) transaction. Funds may be withdrawn from your account as soon as the same day we receive your payment. Note: All rules and policies of the Arizona Society of CPAs apply to this conference. Refer to the 2009-10 ASCPA CPE Resource Catalog for more details or call the ASCPA CPE Department at (602) 252-4144, ext. 213.

Register online— www.ascpa.com

THE LOCATION

Sheraton Wild Horse Pass Resort & Spa
5594 W Wild Horse Pass Blvd
Chandler, AZ 85226
(602) 225-0100

I-10 East to Wild Horse Pass Boulevard and turn right. Follow signs to the resort entrance.

Program:

8:00 – 8:30 a.m.	On-Site Registration
9:00 a.m. – 12:00 p.m.	Parts 1 & 2
12:00 – 1:00 p.m.	Luncheon
1:00 – 4:00 p.m.	Part 3

The Art of Oral Presentations is a unique, three-part multimedia program where participants learn and develop oral presentation skills and techniques in the expert witness context, including how to deliver successful presentations to judges, juries and clients.

The program was created specifically for the courtroom context and has been presented to various law firms and expert witness organizations for more than 20 years. The State Bar of California featured the program at its annual meeting eight years in a row.

Part 1: An Introduction to Oral Presentations

Learn about the most common types of oral presentations expert witnesses make, including presentations to inform, persuade and rebut.

Part 2: Oral Presentation Techniques

Learn advanced techniques, including effective body language while testifying, displaying personal conviction and expert use of exhibits in the courtroom.

Part 3: Advanced Oral Presentations

Learn some of the most powerful techniques for advancing case themes, including how to craft and deliver lines like President Kennedy's famous "Ask not what your country can do for you, ask what you can do for your county."

Video excerpts from historic courtroom trials and speeches are discussed and analyzed throughout the program, including excerpts from the O.J. Simpson murder trial, the Lindbergh baby kidnapping and murder trial, the Civil Rights Movement of the 1960s, World War II, American Presidential Campaigns and the Cold War.



THE SPEAKER

Michael D. Schwartz, Esq., is a criminal prosecutor whose responsibilities include all aspects of prosecution: preparing for and conducting trials and hearings, filing complaints, taking pleas, and briefing and arguing various issues and motions, petitions for writs

of mandate and prohibition and appeals. Schwartz has been an active member of the Los Angeles County Bar Association, where he has served as a Trustee of the Association, the President of the Barristers and a Member of the Judicial Appointments Committee. He has contributed to many legal publications, including *Los Angeles Lawyer Magazine* and the *DUI Prosecution Manual* published by the California District Attorneys Association. Schwartz has served as an instructor for the Los Angeles County Bar Association's Trial Advocacy Program since 1998.