

Conference Sponsorships

Sponsoring a conference is a unique and exciting opportunity to network with your target market, get your name out and explain your products and services to CPAs attending the Arizona Society of CPAs' popular conferences. You will be able to reach a select audience, who may become your clients. Sponsorship opportunities are limited in number; these spaces are sold on a first-come, first-served basis.

2018-2019 ASCPA Conferences

Take advantage of this great opportunity to meet face-to-face with our members when sponsoring a conference.

2018

Financial Planning Conference—June 6

Corporate Finance Conference—Aug. 22

Forensic & Litigation Services Conference—Sept. 6

Business Valuation Conference—Sept. 7

Construction Industry Conference—Oct. 10

Arizona Federal Tax Institute Conference—Nov. 1-2*

Technology for Accounting Conference—Dec. 7

2019

Accounting & Assurance Conference—Jan. 9

Sponsorships

\$700 – Silver Sponsor

- Skirted tabletop exhibit space
- Lunch for two sponsors
- Company listing in conference course materials provided to attendees
- Public mention of thanks in opening remarks of conference
- List of attendees provided (name and company name)

*Silver sponsorship for this two-day conference is \$700 for one day or \$1,000 for both days. Gold and Platinum include both days.

\$1,500 – Gold Sponsor

- Skirted tabletop exhibit space
- Lunch for four sponsors
- One of the four may attend the conference for continuing education credit at no charge
- Company listing in conference course materials provided to attendees
- Public mention of thanks in opening remarks of conference
- List of attendees provided (name and company name)
- One-minute address during a general session
- Company literature included in handouts
- Company name posted on the conference page with link from our website to yours for up to one month
- Company name included on brochure
- Mention company's name with a link in the event marketing in the CPE Spotlight (email newsletter)

\$4,000 – Platinum Sponsor (only one available)

- Premium location of skirted tabletop exhibit space
- Lunch for four sponsors and two additional guests
- Two of the four may attend the conference for continuing education credit at no charge
- Company listing in conference course materials provided to attendees
- Public mention of thanks in opening remarks
- List of attendees provided (name and company name)
- Introduce a Keynote Speaker and one-minute address about your company prior to introducing speaker
- Company literature and/or logo item included in handouts
- Company name posted on the conference page with link from our website to yours for up to one month
- Mention company's name with a link in the event marketing in the CPE Spotlight (email newsletter) and special alerts sent to market the conference.
- Company name is included in AZ CPA ads for the conference (2 issues)
- Logo will be included on the front page of the conference brochure
- Company name will be featured on event attendee nametags
- A maximum 70-word announcement about your company will be included in the thank you email to conference attendees.
- Mention in at least two ASCPA social media posts about the conference with link to your website.



Not-for-Profit Conference—June 26, 2018

Governmental Accounting Conference—Feb. 8, 2019

\$4,000 – Platinum Sponsor (only one available)

- Premium location of skirted tabletop exhibit space
- Lunch for four sponsors and two additional guests
- Two of the four may attend the conference for continuing education credit at no charge
- Company listing in conference course materials provided to attendees
- Public mention of thanks in opening remarks
- List of attendees provided (name and company name)
- Introduce a Keynote Speaker and one-minute address about your company prior to introducing speaker
- Company literature and/or logo item included in handouts
- Company name posted on the conference page with link from our website to yours for up to one month
- Mention company’s name with a link in the event marketing in the CPE Spotlight (email newsletter) and special alerts sent to market the conference.
- Company name is included in AZ CPA ads for the conference (2 issues)
- Logo will be included on the front page of the conference brochure
- Company name will be featured on event attendee nametags
- A maximum 70-word announcement about your company will be included in the thank you email to conference attendees.
- Mention in at least two ASCPA social media posts about the conference with link to your website.

\$1,750– Gold Sponsor

- Skirted tabletop exhibit space
- Lunch for four sponsors
- One of the four may attend the conference for continuing education credit at no charge
- Company listing in conference course materials provided to attendees
- Public mention of thanks in opening remarks of conference
- List of attendees provided (name and company name)
- A maximum 50-word announcement in events reminder email.
- Company literature included in handouts
- Company name posted on the conference page with link from our website to yours for up to one month
- Company name included on brochure
- Mention company’s name with a link in the event marketing in the CPE Spotlight (email newsletter)



Don Farmer's Tax Update

Oct. 26, 2018

Don Farmer's Tax Update is the ASCPA's premier event with more than 300 attendees in 2017. CPAs and tax professionals from all over the state attend this annual event.

\$1,900 – Gold Sponsor

- Skirted tabletop exhibit space
- Lunch for four exhibitors/sponsors
- One of the four may attend the seminar for continuing education credit at no charge
- List of attendees provided (name and company name)
- One-minute address during lunch
- Company literature included in handouts
- 50-word announcement from your organization with link to website included in reminder email to webcast participants
- Organization name and link to website included in two promotional emails for the seminar

\$4,500 – Platinum Sponsor (only one available)

- Premium location of skirted tabletop exhibit space
- Lunch for four exhibitors/sponsors
- Two of the four may attend the conference for continuing education credit at no charge
- List of attendees provided (name and company name)
- One-minute address about your company during lunch
- Company literature and/or logo item included in handouts
- Company name posted on the seminar page with link from our website to yours for up to one month
- Mention company's name with a link in the event marketing in the CPE Spotlight (email newsletter) and special alerts sent to market the seminar.
- Company name will be featured on event attendee nametags
- A maximum 70-word announcement about your company will be included in the thank you email to conference attendees with your contact information/link to your website
- Mention in at least two ASCPA social media posts about the seminar with link to your website



Phoenix Tax Workshop

Get access to more than 100 experienced tax professionals who participate in each session of the Phoenix Tax Workshop in-person and through webcasts.

For \$600 per session or \$4,000 for the whole series (8 sessions), you will be the exclusive sponsor, which includes:

- One-minute address to the attendees at the beginning of the program
- Include a one-page handout in the materials
- Sponsorship table to display your company information
- Two attendees from your organization

By sponsoring the whole series, you will save \$800 and you will receive a free banner ad on our Phoenix Tax Workshop page on the ASCPA website for one year.

These sessions are held eight times/year on a Saturday morning from 9 a.m. to noon:

Feb. 17, 2018

April 28, 2018

May 26, 2018

June 16, 2018

Sept. 22, 2018

Oct. 20, 2018

Nov. 17, 2018

Jan. 19, 2019

Feb. 16, 2019

April 27, 2019



ASCPA Annual Meeting & Awards Luncheon

May 16, 2018

Reach the leaders in the accounting profession at the ASCPA Annual Meeting & Awards Luncheon on May 16, 2018. This program will feature keynote speaker: Kimberly Ellison-Taylor, past chair of the AICPA. We will also honor our Life Members and Excellence in Teaching Award recipients. The program typically draws about 300 attendees.



Annual Meeting Gold Sponsorship - \$1,200

- Public recognition at event
- Two luncheon tickets
- Exhibit table
- Listing on event program
- Company name on event listing on ASCPA website with link to your organization
- Company name in one ad in the AZ CPA for the event
- List of attendees (name and company name)



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